AMHI
AMCHYA
AROGYASATHI



Uprooting Rural Poverty : Sustainable Solutions for Livelihood (Land & Forest)

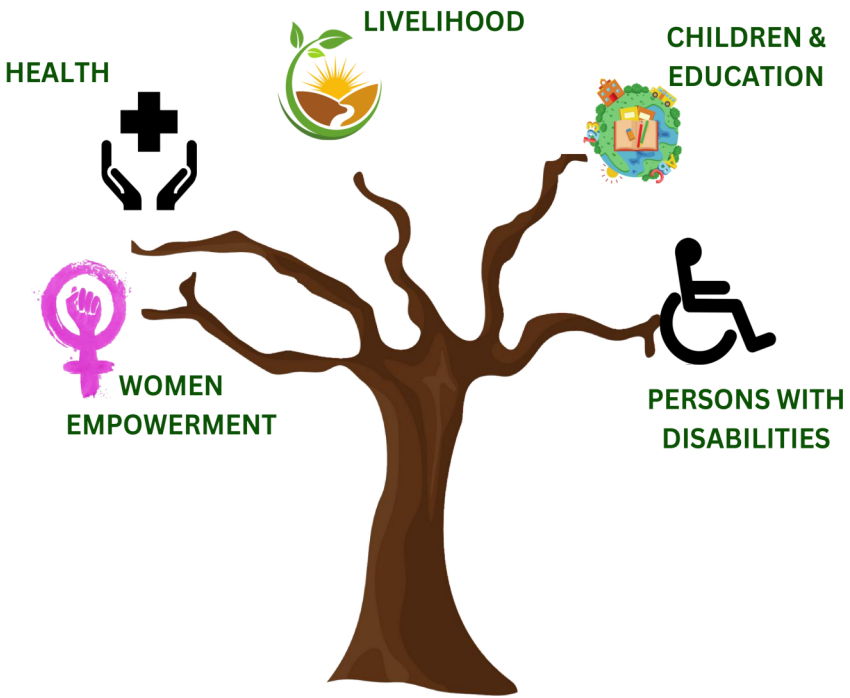
About Organization

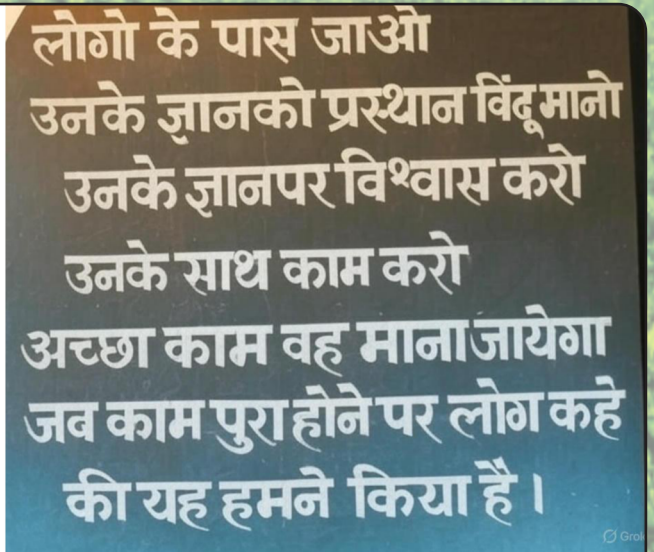
Dr Satish Gogulwar and Ms Shubhada Deshmukh moved to Kurkheda and formed Amhi Amchya Arogyasathi a non-profit organization in the year 1984 with the objective to address the issues of the community related to women, tribal and dalit, through the community empowerment approach of "**Lets find our own way".**

Our Visio n

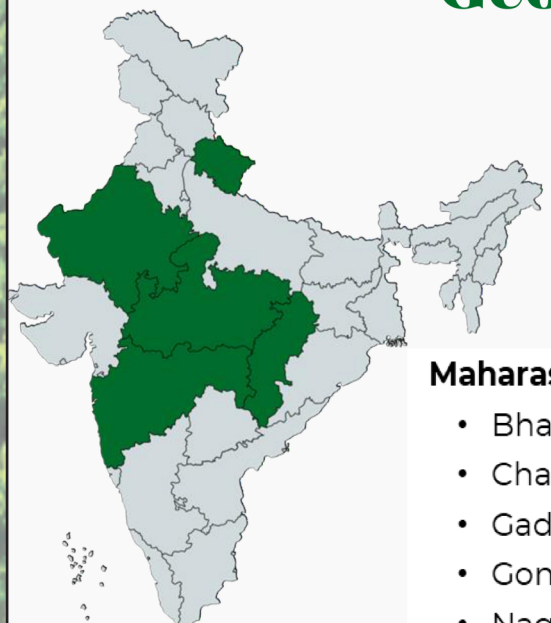
An Organized dynamic community which has internalized justice and equity as its basic tenements and sensitive towards all life forms.

THEMATIC AREAS





Geographical Coverage



Maharashtra

- Bhandara
- Chandrapur
- Gadchiroli
- Gondia
- Nagpur
- Raigad
- Yavatmal

- **Madhya Pradesh**
  - Betul
  - Chhindwara
- **Chhattisgarh**
  - Mahasamund
  - Balodabazar

- **Rajasthan**
  - Sirohi
  - Abu Road (Sub-district)
- **Uttarakhand**
  - Udham Singh Nagar
  - Champawat

Root Causes of rural poverty

Over dependence on agriculture & forest

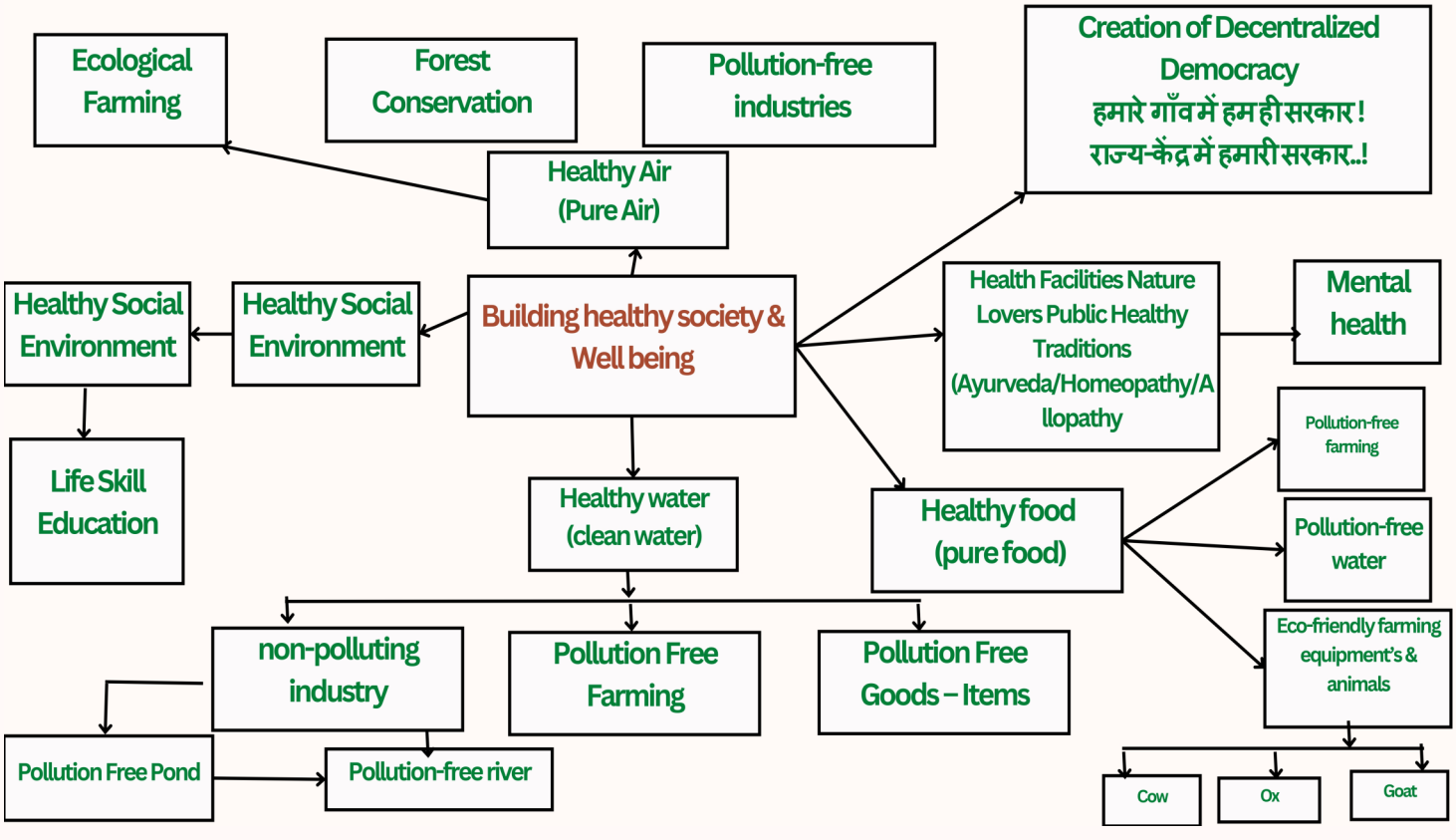


Ecosystem productvity

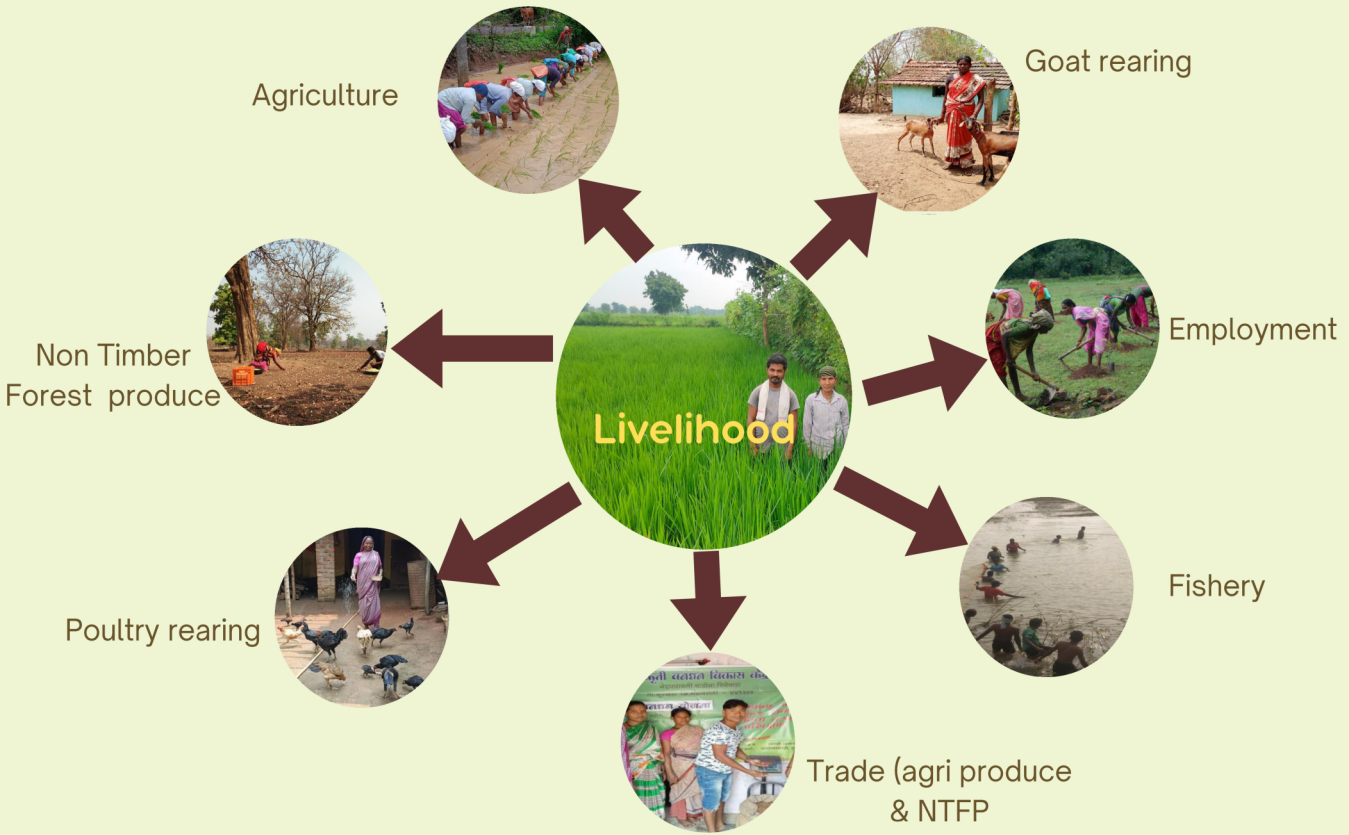
Low Agriculture Degradation

Climate change

Self-help for a healthy society – A movement for self-governance



Empowering Livelihood through diverse paths



Our approaches



Farm & farming system

·Sustainable farming systems foster symbiotic relationships between livestock, agriculture, and natural resources. By empowering communities to make informed choices that safeguard ecological balance, we promote efficient land and water stewardship while championing women's leadership and contributions to sustainable agriculture



Empowerment of Women

Forests are vital to a thriving ecosystem, providing essential resources for food, fodder, medicine, firewood, and timber. Our goal is to enhance the interconnectedness between forests, agriculture, livestock, and economic development, while empowering women to play a central role in managing their forest resources



Working with local Governance

Integrating commons into local and institutional planning, we can enhance ecological sustainability, improve quality of life, and foster livelihoods. Our approach empowers rural communities to collaborate effectively, democratize local governance, and establish institutional frameworks that protect the interests of marginalized populations



Access to Resources

foster sustainable community development, public investments must be coupled with robust institutional support. By aligning the 'Right to Employment' with the 'Right to Resources,' we can empower local communities to make informed decisions and create gender-equitable livelihood opportunities through commons-based investments



Ownership of commons

To secure local communities' rights to their commons, we advocate for legal reforms and support on-the-ground initiatives such as community-led land mapping,and training programs to promote women's leadership in sustainable resource management

Our Programmes

Amhi Amchya Arogyasathi integrated landscape-based adaptation approach revitalizes degraded landscapes and ecosystems, bolstering rural communities' resilience to climate change. This approach enhances livelihood opportunities, improves health and nutrition, and fosters inclusive well-being



Women Empowerment

- SHG formation and capacity building,
- women Enterprise Development
- Actively participation and decision making in community institutions
- Drudgery reduction



Agriculture

- Agriculture Productivity: System of rice intensification (SRI), diversified mix farming practices, IFS etc.
- Soil Health Management: Nature friendly organic inputs for fertilizer and plant protection and micro-nutrients.
- Water Efficient Agriculture
- Agro-ecology model: 2 % livestock, 3 % water management, 30 % Horticulture and 65% other crops
- Farmers Training: Orientation on farmers feed school
- Market Linkages:



Livelihood

- CBOs group-based Enterprises
- Livestock Development
- Agri allied business (Goatry, Poultry, Fishery, Piggery etc)
- Forest produces based enterprises



Natural Resource management

- Better Implementation MGNREGS
- Integrated watershed Development
- Prepare conservation and management plan for community forest governance
- Ecosystems and biodiversity conservation

MILESTONES OF WORKING ON LIVELIHOOD

1

1984-1986

Started work for Employments Guarantee schemes in 1985

2

1988-1993

Poverty reduction & forest conservation through Rankari Sanghatna

1500 HH Tusser Silk Producers in Gadchiroli, Chandrapur & Bhandara district.

Sustainable Production of Tusser Silk cocooner in forest area on Yen & Arjun tree

3

1990 - 1996

Development of Women Entrepreneurship

Formation of 1500 Women SHGs at Village level and 100 groups selected for entrepreneurship and received Rs. 10000 for each group

Formed Block and District level Federations of wo

4

2012 - 2016

Post CFR Strengthening of Gramsabha and promoting Forest Conservation and Management - Plantation on 100 hectares CFR area

Promotion of Ecological Farming to ensure Food Security - 1000 families

Promotion of Kitchen Gardens - 1500 Families

Formation of Farmer Groups

5

2017-2021

Formation of Mahagramsabha of 86 CFR Gramsabha

Diversification of Livelihood Sources - Strategy to Combat with Climate Change Impacts

Formation of social Entrepreneurship (Goatry &Poultry - 1000 families)

Promotion of fishery

6

2021-2025

Formation of Van Dhan Vikas Kendras for Promotion of Collective Marketing of NTFP Produces - 1500 families

Gramsabha as Implementing Agency of NREGS

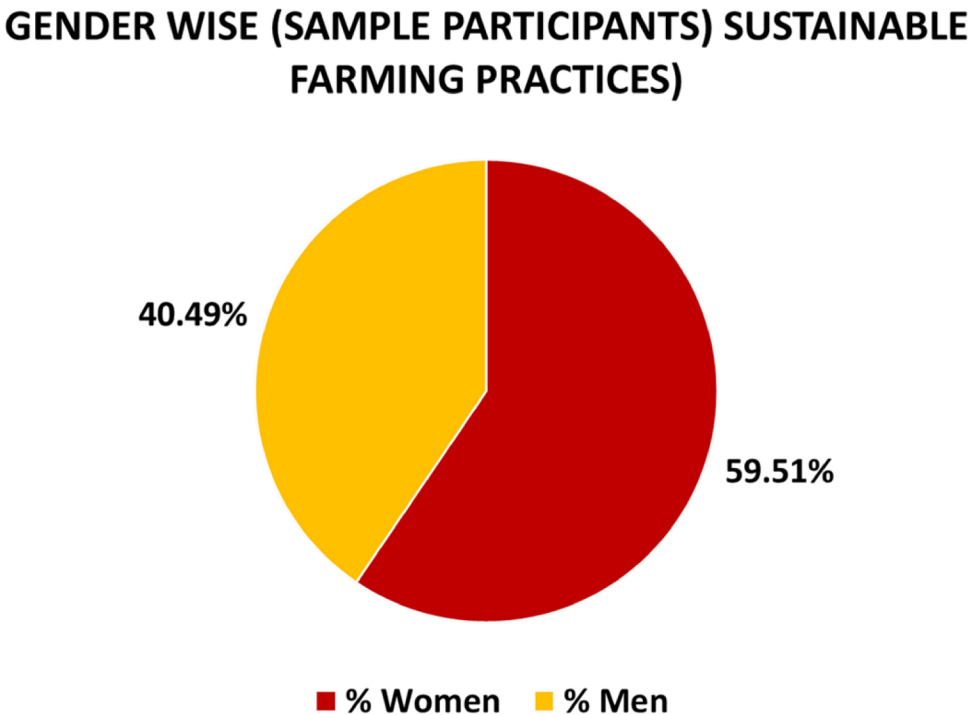
KEY ACHIEVEMENTS

AAA has been a pioneer in sustainable development, especially in agriculture and forestry. Its agroecology programs:

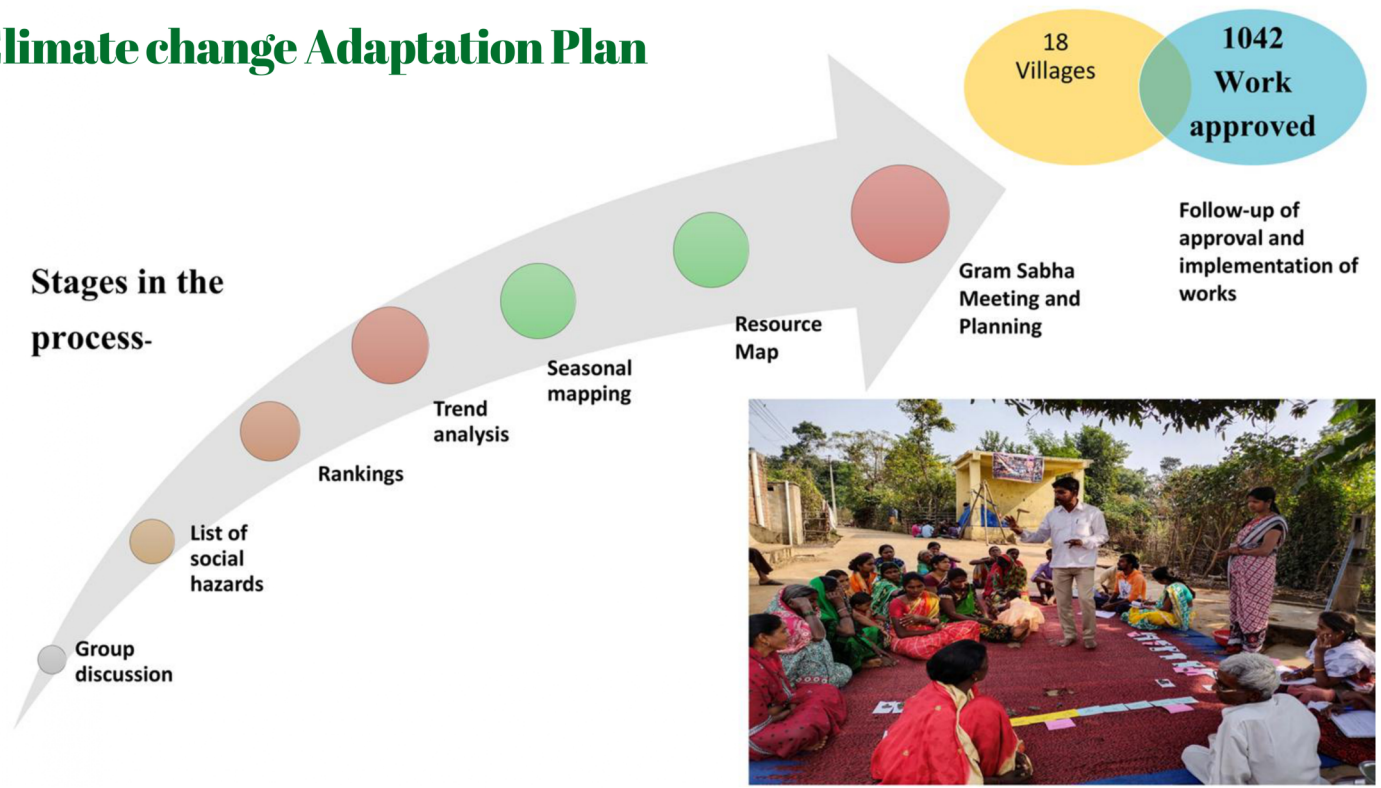
- 1900 + trainings of farmers on Agroecology
- 1025 farmers are ecological farming practicing, to preserving soil, employing organic fertilizers, and natural pest control.
- 7 Van Dhan Vikas Kendras to promote collective marketing of non-timber forest produces (NTFPs)
- 6000+ families in Tendu leaf auctions, boosting income for local Gram Sabhas.
- 1800+ women supported for kitchen gardening with diversity of foods for 10 months & increase tenure of vegetables, improving household nutrition and economic stability
- 1680 HH supported for entrepreneurs
- 555 HH Goatery
- Poultry
- 312 HH Fishery, and 7 Local institutions
- 94 piggery,
- agriculture produce aggregation & marketing



Agriculture Farm Details

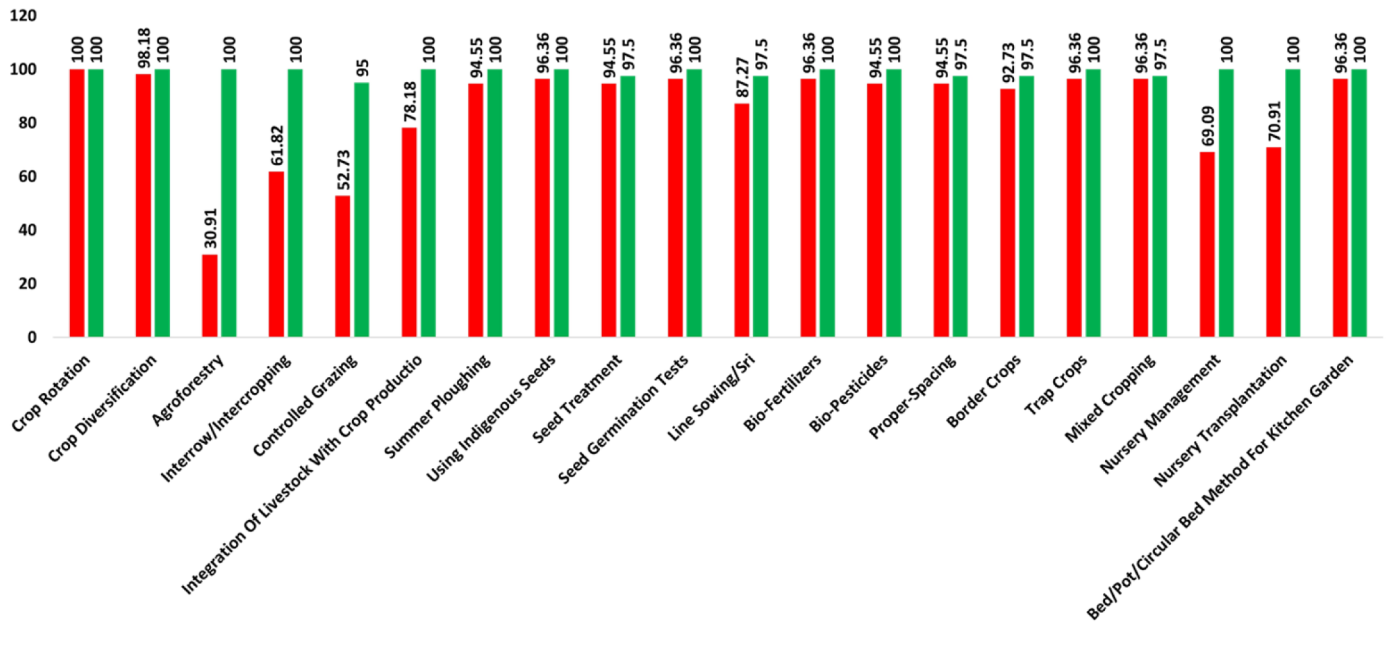


Climate change Adaptation Plan



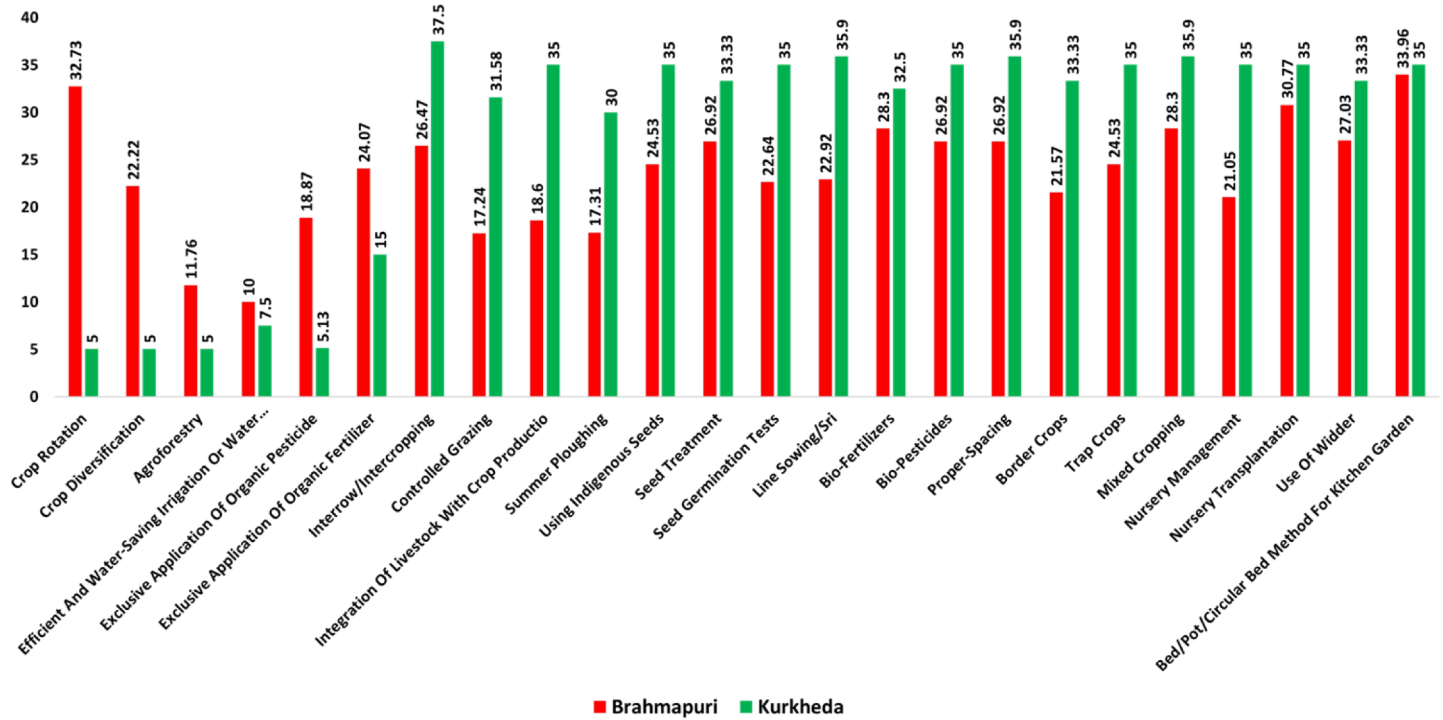
Agroecology farming methods used

(Agroecology farming practice used in %)

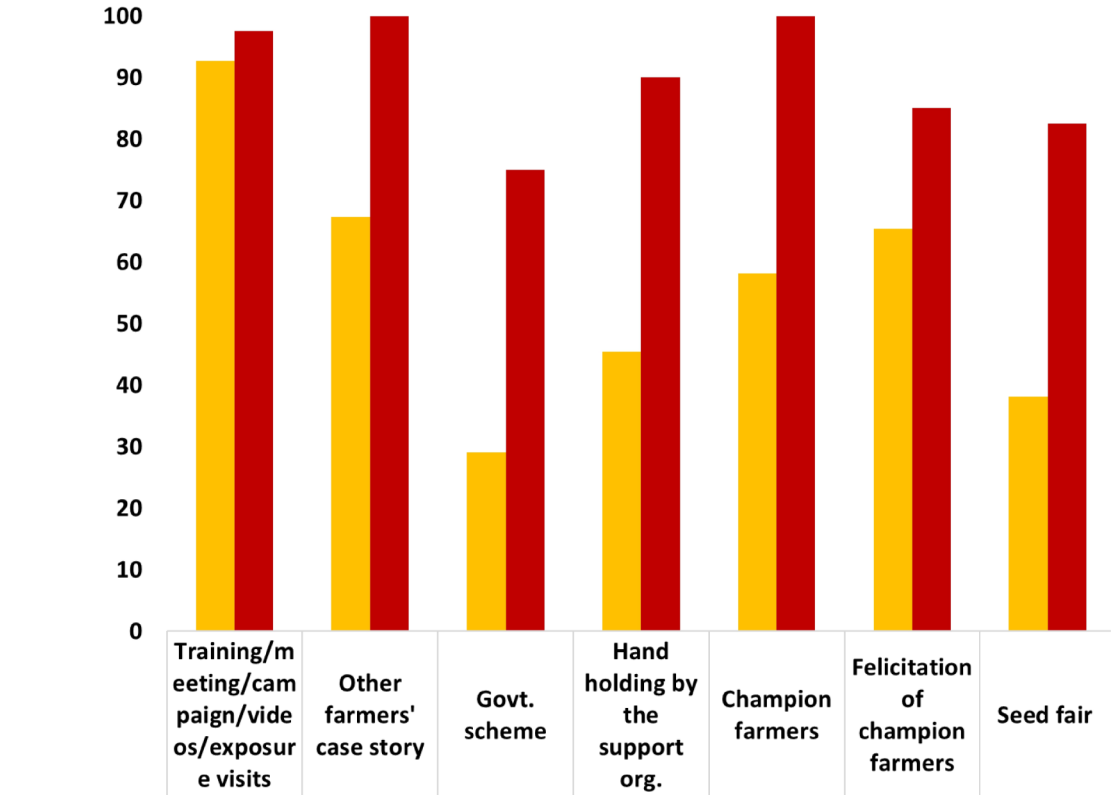


Agroecology farming methods-continued

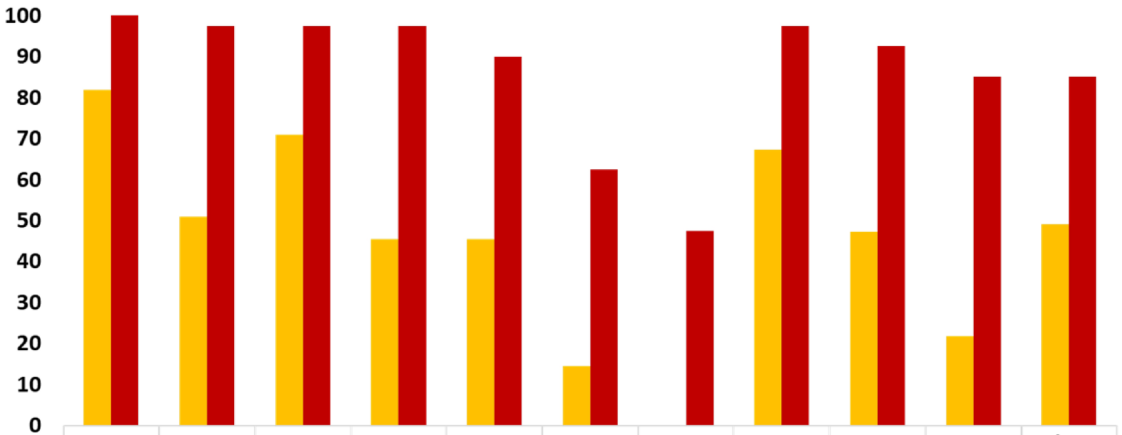
(Agroecology farming practice used in %)



MOTIVATING REASONS TO ADAPT SUSTAINABLE PRACTICES (IN %)

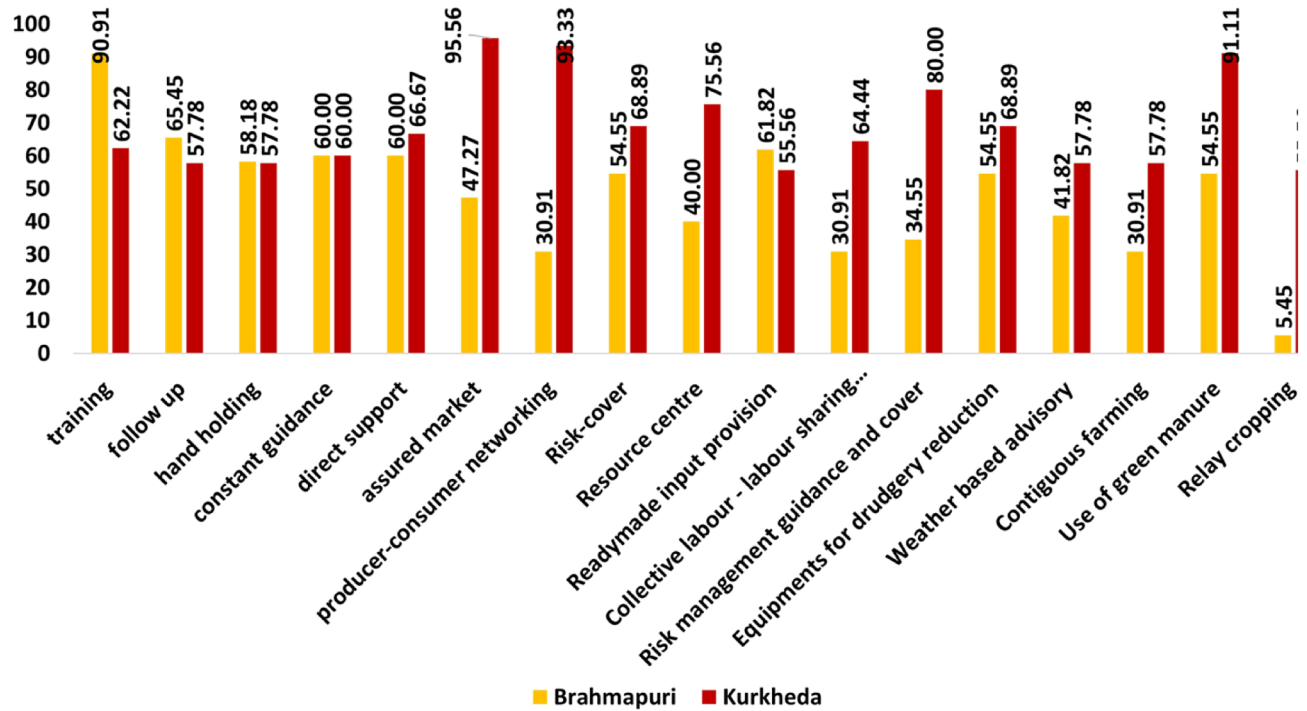


BENEFITS GAINED FROM PRACTICING AGRO-ECOLOGICAL FARMING (IN %)

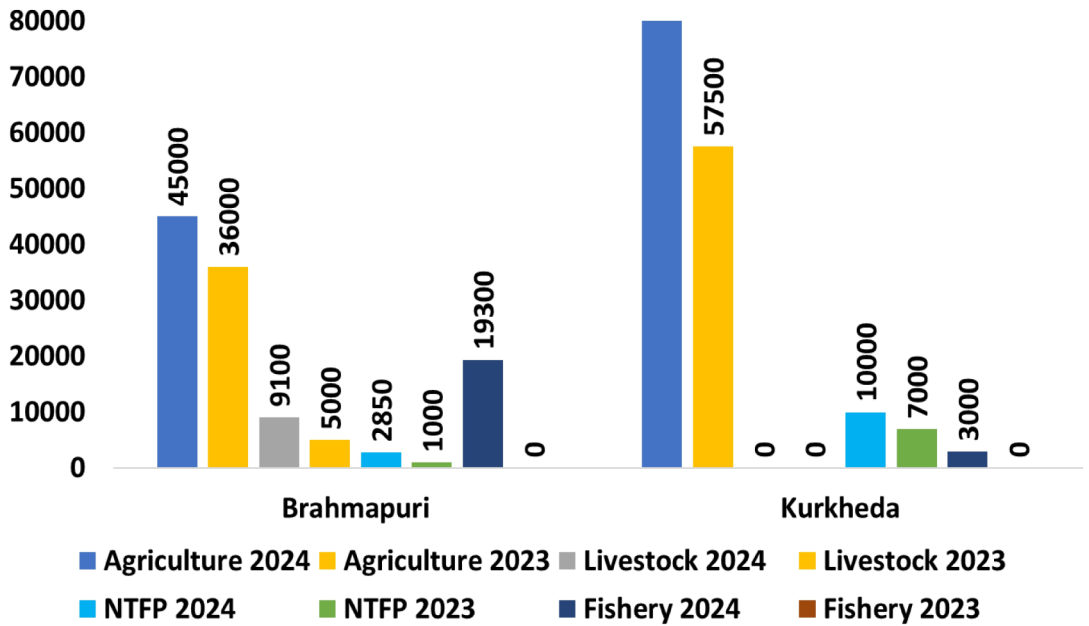


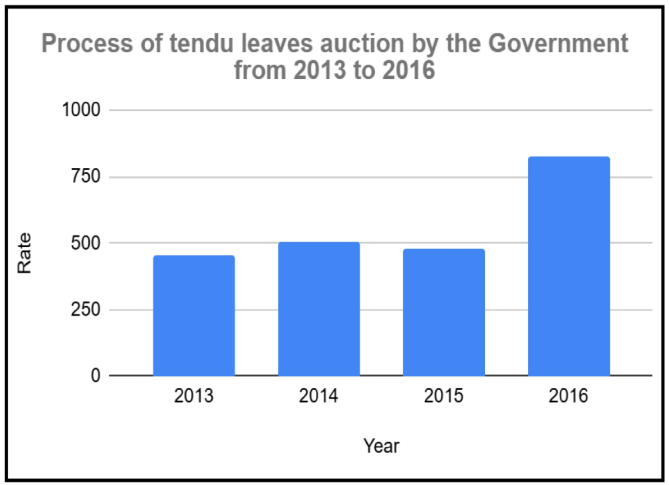
	Improved soil health	Can take another crop/relay crop	Good for health	Enhances skin, hair and body health	Better health for the livestock	Better incomes	Assured customers	Good taste	Delayed pest attack	Helped in increasing productivity	Enhanced quality and taste of food items
Brahmapuri	81.82	50.91	70.91	45.45	45.45	14.55	0.00	67.27	47.27	21.82	49.09
Kurkheda	100.00	97.50	97.50	97.50	90.00	62.50	47.50	97.50	92.50	85.00	85.00

SUPPORT NEEDED TO CONDUCT AGRO-ECOLOGICAL FARMING ON ENTIRE LAND

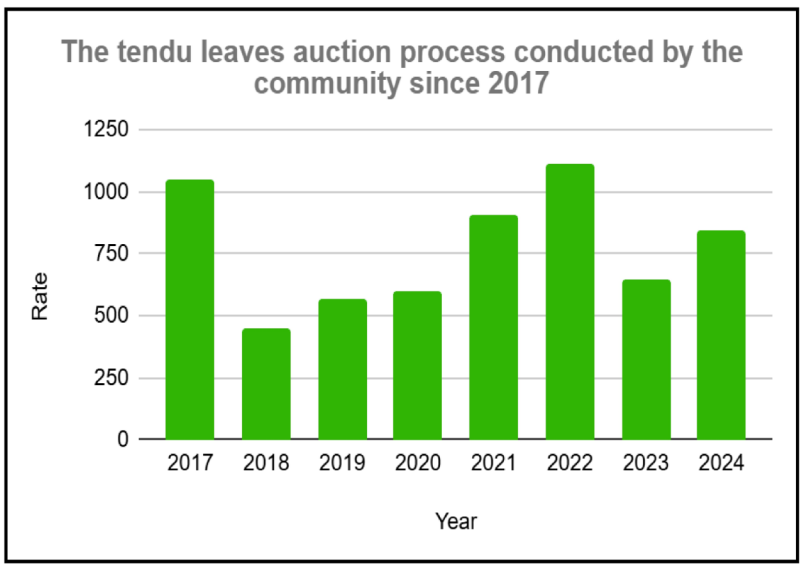


Income from Sources: Agriculture, NTFP, Fishery, Livestock per household in Rs.



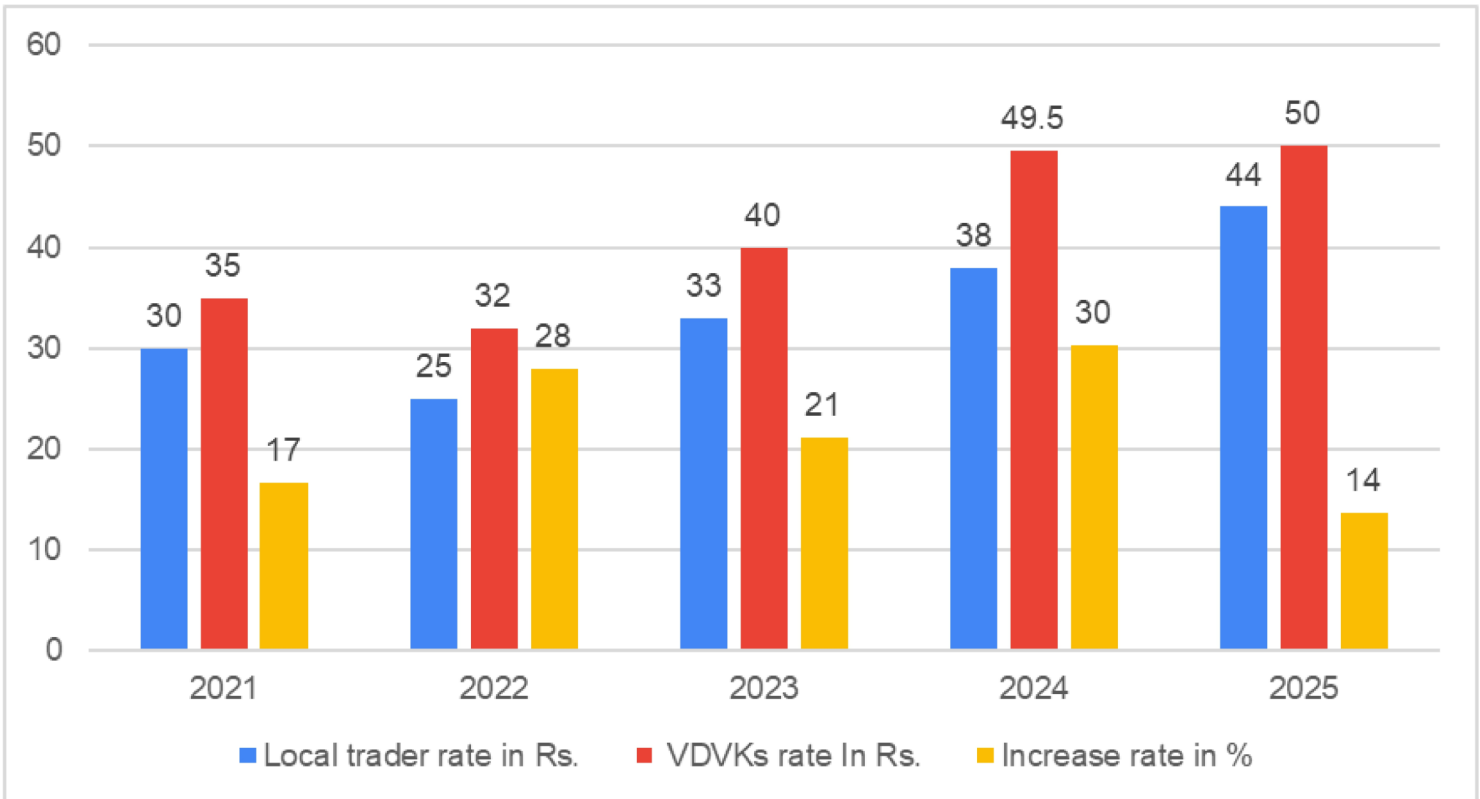


KORCHI'S GREEN REVOLUTION: EMPOWERING COMMUNITIES THROUGH Tendu NTFP Conservation and Management

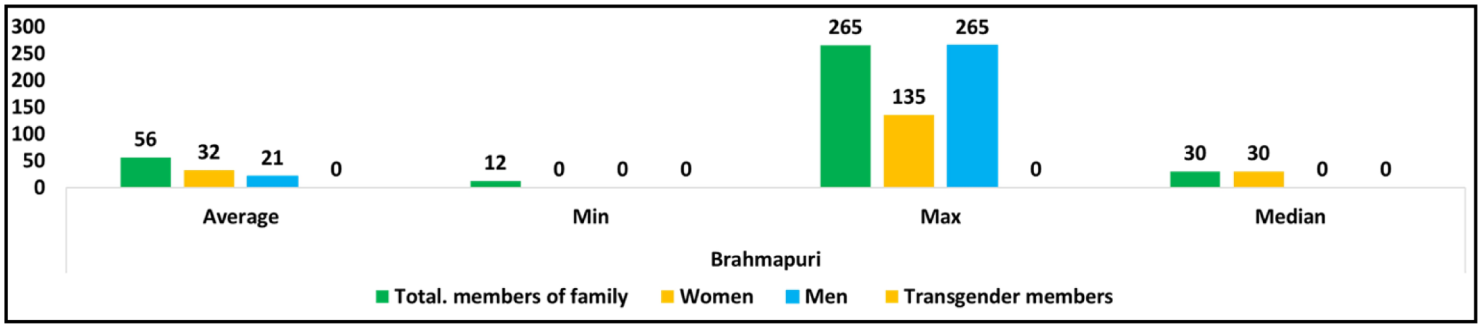


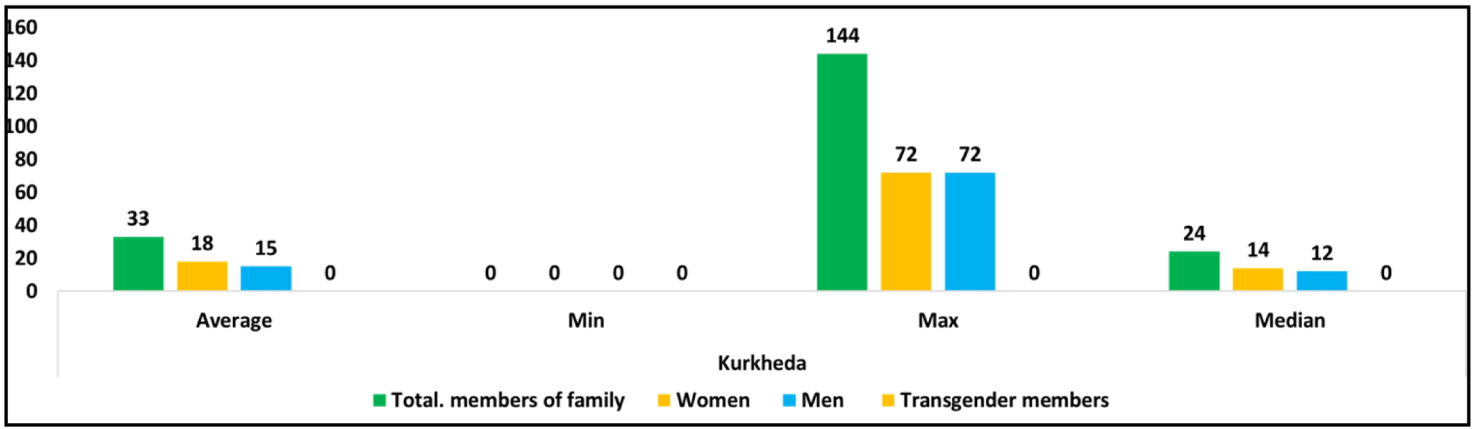
RATE: 100 BUNDLES X 70 TENDU LEAVES (7000 LEAVES)

EMPOWERING COMMUNITIES THROUGH VAN DHAN VIKAS KENDRAS

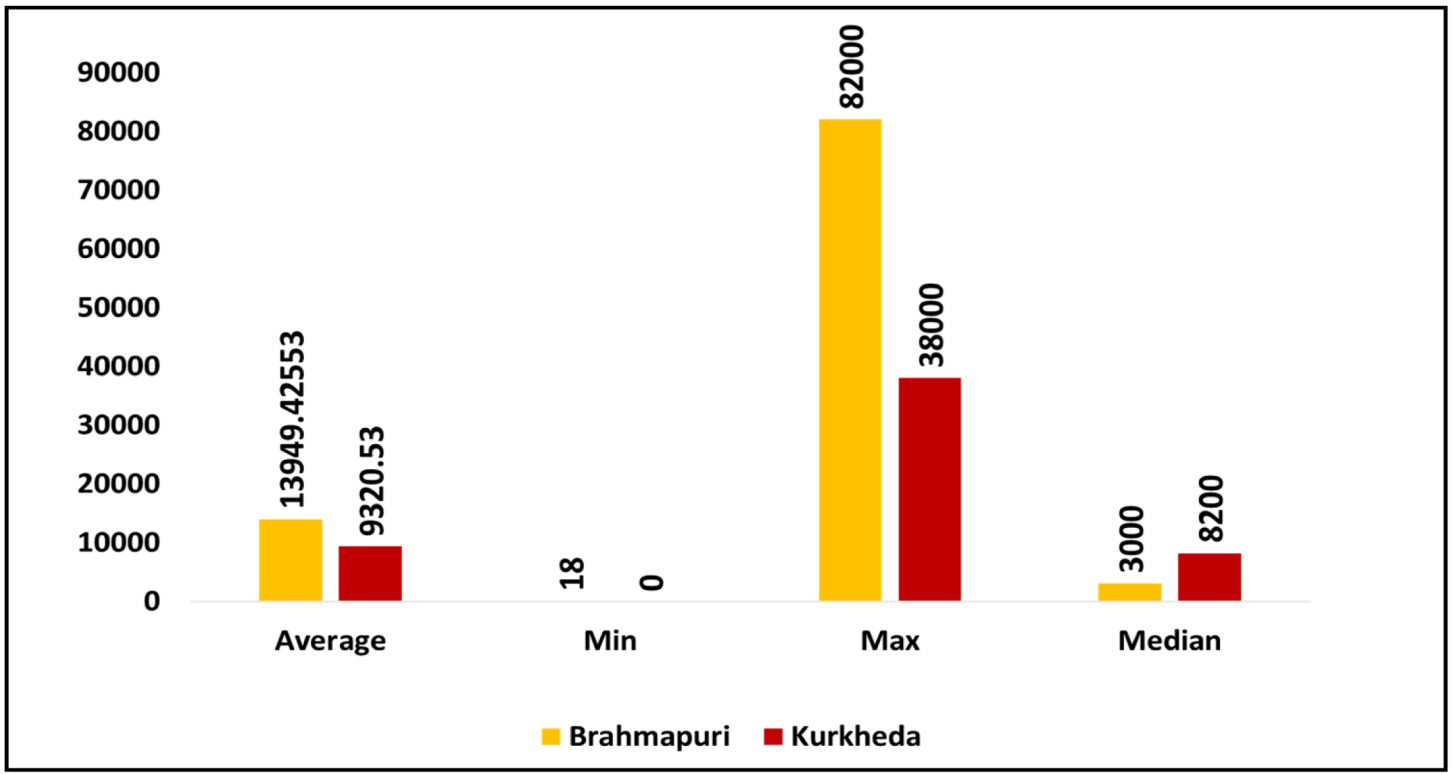


HH WISE PARTICIPATION – NO. OF DAYS FAMILY MEMBERS WORKED UNDER MGNREGA

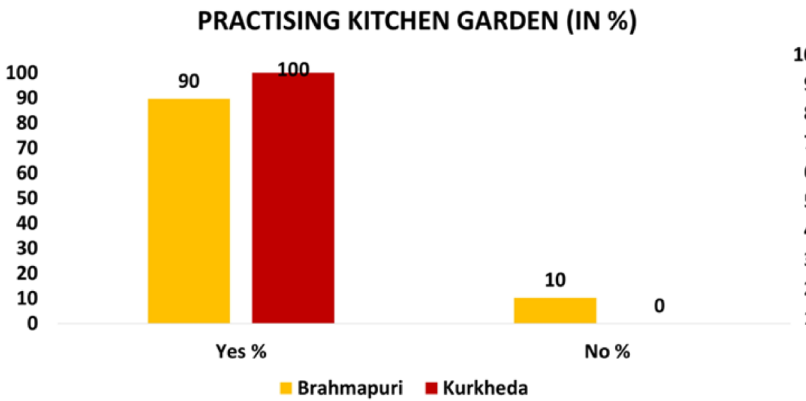


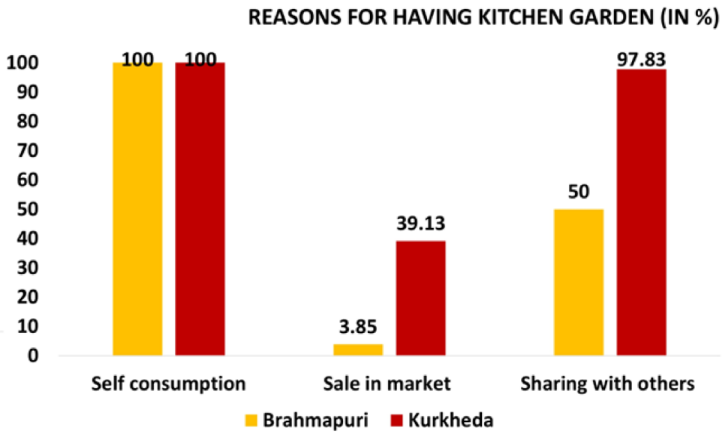


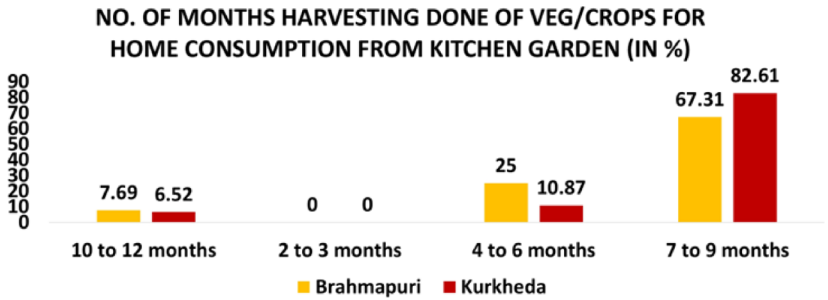
EARNINGS FROM MGNREGA WORK in Rs. per HH



KITCHEN GARDENING PRACTICES







NETWORK & ALLIANCE

1) Common Health: National Level Coalition for Maternal & Neonatal Health and Safe Abortion.
2) Jan Arogya Abhiyan: Member of State Level Network on people's Health Issues and Policies.
3) Right to Food Alliance: Member
4) VANI (Voluntary Action Network India): Member of National Network of NGO's.
5) Give India Network: Member of National Level Network
6) Credibility Alliance: Member of National Level Network
7) Mahila Arogya Hakka Parishad: Member of State Level Network on Women Health Rights Issues
8) Vidarbha Arogya Hakka Gat
9) Mahila Kisan Adhikar Manch: Member of National Level Network of Female Farmers
10) CFR Learning & Advocacy: Member of National Level Network
11) CFR Learning & Advocacy: Member of State Level Network
12) Kisan Mitra Central India Network: Executive Committee Member
13) Child Rights Alliance Network: President
14) Nagpur Beej Utsav: Member of Network of Local Seed Conservers & Organic Farmers.
15) MAHAVAN: Maharashtra
16) AFARM: Maharashtra

AWARDS





THE ONE International Humanitarian Award 2024	2024
Social Impact Award 2022 for best work in Disability by SPJIMR	2022
Girish Gandhi Rastriy Samajik Karya Purskar	2019
Sadhana Amate Samidha Purskar	2018
Yashvantrao Chauvan Gaurav Purskar	2018
Adiwasi Sewa Sanstha Purskar Maharashtra Government	2017
Matru Sewa Sangh	2016
Smt. Sarswatabai Apate Gaurav Purskar, Bharatiya Shi Jiwan Vikas Parishad Thane	2015
IBN Lokmat, 'EKALA CHALORE' 1 Hour Interview on AAA work	2015
Harish Mokalker Samajik Karya Purskar Yeshwanat Date Smriti Sanstha Wardha	2015
Mahatma Gandhi Manav Sewa Purskar to Dr. Satish Gogulwar	2014
State Level Smt. Jotysna Darda Karyagaurav Puraskar at Pune	2014
8th Europian Marathi Sahityya Sammelan at Cardiff Wales UK	2012
Lifetime Achievement Award IMA	2011
Mahatma Gandhi Manav Sewa Puraskar from Mahatma Gandhi College, Armori	2011
EdelGive Social Innovation Honours	2011

Sources of Funding

CSR Fund

Indian Trust

Government Fund

Foreign Fund

Individual Donation

WHY AMHI AMCHYA Arogyasathi ?

The vicious cycle between rural poverty and degraded ecosystems in India traps communities in a cycle of hardship. Extreme weather events exacerbate this issue, pushing already vulnerable populations deeper into poverty. To tackle this complex problem, a unique and powerful set of skills is required.

AAA, a pioneer in participatory community development with a 40-year track record of transforming rural lives and ecosystems, is uniquely positioned to expand its footprint and scale up this vital work. We leverage a scientific, evidence-based approach to project implementation and development, positioning us as leaders in the field, influencing policy, implementation, and thematic sectors. With your support, AAA can capitalize on its strengths and decades of experience to empower rural communities on their journey from poverty to prosperity.

